

Simply Fresh and Simply Local Limited Licensing, Real Estate and General Legal Support

Licensing

We look after the licensing requirements of some 4,000 licensed premises, including supermarkets, convenience stores, petrol stations, restaurants, bars and hotels.

Our 8 strong licensing team is led by partner Robert Botkai. Robert is head of our Commercial Real Estate and Licensing Team.

We enjoy a reputation as experienced thought leaders in the licensing world.

Full service retail lawyers

Winckworth Sherwood is a full service law firm with 70 partners and over 100 lawyers across offices in London, Oxford and Manchester.

We see ourselves as not just a provider of legal services, but rather as a partner aligned to our clients' long term objectives. For many of our clients our relationship goes back decades, working with them to develop innovative solutions to tackle the challenges they face in their ever changing sectors.

In addition to licensing, our expertise in the sector covers:

Real Estate

Our licensing team are also experienced in all aspects of commercial real estate meaning the same team will handle your property acquisitions and disposals and the relevant licence applications.

Commercial

Our commercial law team is on hand to offer advice on GDPR, procurement, contract negotiations, and renewal and termination of contracts.

Corporate

We advise on all aspects of corporate law including share purchases/sales, merger and acquisitions, joint ventures, capital markets and tax.

Dispute Resolution

Our litigation team combines specialists in real estate and commercial dispute resolution.

Employment

We advise on all areas of employment law, from employment contracts, compliance with TUPE regulations and general HR support.

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Licensing Fee Structure

Service	Cost
Application for new licence	£695.00 (assuming no representations - if representations made, work charged on time basis)
Application for variation of premises licence	£450.00 (assuming no representations/if representations made, work charged on time basis)
Application for Minor Variation	£325.00
Application for variation of premises licence to name new DPS	£110.00
Application to transfer premises licence	£75.00
Application for personal licence	£150.00
Arranging payment of annual maintenance fee	£35.00
Licence appeal	Work charged on a time basis
Licence review	Work charged on a time basis
General advice	Work charged on a time basis

Other areas of advice

Service	Cost
Real estate acquisitions and disposals	Subject to scope of project
New leases and lease renewals	Subject to scope of project

Hourly rates

Level	Hourly Rate
Partner	£350
Senior Associate	£275
Associate	£225
Solicitor	£180
Trainee	£115
Licensing Assistant	£115-£200

- 1. The fee quoted for new licences and variations are for the service of applications in a form agreed with you. If no representations are received, there will be no further invoice.
- 2. Please note that for premises that fall within a cumulative impact area we may advise pre-application consultation with officers. Such work would be undertaken on a time basis.
- 3. It may be that we recommend pre-consultation for some applications and in particular where there is an age verification process intended that falls outside of the mandatory conditions. Such work would be undertaken on a time basis.
- 4. If representations are received or a pre- application consultation is required we will charge on a time basis in accordance with our hourly rates. For hearings, we will charge a maximum of 5 hours in any one day and a further 3 hours if an overnight stay is required. For the avoidance of doubt and by way of example, this means that if a hearing requires a partner to be engaged for a 12 hour day we would charge for only 5 hours' time.
- 5. If a single matter is likely to incur charges in excess of £3,000 we will only proceed with the express agreement of our instructing officer.
- 6. We will charge a client onboarding fee of £30 plus VAT for any new matter.
- 7. All of the above charges are exclusive of VAT and disbursements.
- 8. You will pay disbursement invoices within 30 days of delivery.

Our specialist team



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"Winckworth Sherwood LLP is regarded nationally for its work advising supermarkets and petrol forecourt operators, in addition to providing on-trade support to a number of businesses."